

# San Benito Agricultural™



## SPONSORSHIP OPPORTUNITY FOR SBALT'S RANCH DAYS

We at San Benito Agricultural Land Trust (SBALT) love to give our community a chance to get out on the lands that they help to protect. On the first Sunday of each month, we spend a few hours doing a work project and/or going for a hike. We invite hikers, birdwatchers, and other outdoor enthusiasts of all ages to join our team out on Nyland and/or Rancho Larios Protected Lands to learn firsthand the importance of agriculture.

**Our Community:** In 2023, we hosted 12 Ranch Days and a Post-Thanksgiving Hike with over 165 participants of all ages.

**Promotion:** Ranch Days is promoted in BenitoLink, Hollister Freelance, San Benito County Chamber of Commerce, the Spirit of San Juan Bautista, and on KZSC, along with our social media platforms. SBALT has over 850 followers on Facebook and 760 on Instagram. We also post on Nextdoor and LinkedIn.



# SBALT'S RANCH DAYS SPONSORSHIP PACKAGES

## Land Legacy Leader Sponsorship: \$6,000 (one year)

- **Prominent Recognition:** Your company logo and link, or individuals' names, will be prominently featured on SBALT's website and Ranch Day flyers for one year, ensuring widespread visibility and recognition among our community.
- **Social Media Spotlight:** Benefit from dedicated social media shoutouts across SBALT's platforms, elevating your brand presence and engagement with our audience.
- **SBALT Trucker Hat:** As a token of our gratitude, you will also receive an exclusive SBALT Trucker Hat, symbolizing your commitment to supporting agriculture and conservation efforts in San Benito County.

## Sustainable Steward Sponsorship: \$3,000 (six months)

- **Prominent Recognition:** Your company logo and link, or individuals' names, will be prominently featured on SBALT's website and Ranch Day flyers for six months, ensuring widespread visibility and recognition among our community.
- **Social Media Spotlight:** Benefit from dedicated social media shoutouts across SBALT's platforms, elevating your brand presence and engagement with our audience.
- **SBALT Trucker Hat:** As a token of our gratitude, you will also receive an exclusive SBALT Trucker Hat, symbolizing your commitment to supporting agriculture and conservation efforts in San Benito County.

## Pasture Partner Sponsorship: \$1,000 (two months)

- **Prominent Recognition:** Your company logo and link, or individuals' names, will be prominently featured on SBALT's website and Ranch Day flyers for two months, ensuring widespread visibility and recognition among our community.
- **Social Media Spotlight:** Benefit from dedicated social media shoutouts across SBALT's platforms, elevating your brand presence and engagement with our audience.

## Seed Sower Sponsorship: \$500 (one month)

- **Prominent Recognition:** Your company logo and link, or individuals' names, will be prominently featured on SBALT's website and Ranch Day flyers for one month, ensuring widespread visibility and recognition among our community.
- **Social Media Spotlight:** Benefit from dedicated social media shoutouts across SBALT's platforms, elevating your brand presence and engagement with our audience.

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The Mission of the San Benito Agricultural Land Trust is to conserve regionally significant lands that sustain productive agriculture, preserve open space, and maintain the rural character of the county.



## SBALT Sponsorship Pledge Form

To become an SBALT Ranch Day sponsor, complete and mail, or scan and email, this form. Please print legibly or type.

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Recognition Name: \_\_\_\_\_

I wish to give anonymously.

**Sponsorship Amount. Check the box for your preferred sponsorship amount.**

Land Legacy Leader \$6,000 (one year)

Sustainable Steward \$3,000 (six months)

Pasture Partner \$1,000 (two months)

Seed Sower \$500 (one month)

Other Amount \$ \_\_\_\_\_

**Sponsorship Payment\***. Let us know how you will be submitting your payment.

I am enclosing a check with this pledge form (**\*preferred**)

Please charge my credit card: (Circle one) Visa    Master Card    American Express

Name on Card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVC: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

**Email your high-resolution company logo and any special instructions to Laura Kirschmann at [laura@sanbenitolandtrust.org](mailto:laura@sanbenitolandtrust.org).** This will allow for logo placement on our website and on printed materials so that you can take full advantage of opportunities for sponsorship recognition. Mail Sponsorship Pledge Form to: SBALT, P. O. Box 145, San Juan Bautista, CA 95045, or scan and email Sponsorship Pledge Form to: [laura@sanbenitolandtrust.org](mailto:laura@sanbenitolandtrust.org). For more information, please contact Laura Kirschmann at [laura@sanbenitolandtrust.org](mailto:laura@sanbenitolandtrust.org) or 831-801-7097, or Lynn Overtree at [lynn@sanbenitolandtrust.org](mailto:lynn@sanbenitolandtrust.org) or 831-224-5059.